

USA BMX Bicycle Motocross SUMMIT

February, 23rd-25th / Marriott Louisville Downtown, Louisville, KY



Location: Marriott Louisville Downtown
280 West Jefferson Street
Louisville, KY 40202

Free Airport Shuttle (must be scheduled in advance with USA BMX)

To insure USA BMX rate of \$89/night, reserve room by February 17, 2012

For reservations, please call 1-800-266-9432 or

[Click here to book your reservation](#)

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Louisville

It's possible here.

WHAT IS THE USA BMX 2012 BICYCLE MOTOCROSS SUMMIT?

For the first time in the history of BMX - track operators, volunteers, officials and riders alike from both the ABA and NBL will gather to celebrate the unification of the sport and combine the amazing experience of both organizations into one incredible educational event to be held in Louisville, Kentucky at the Marriott Downtown. The USA BMX 2012 Bicycle Motocross Summit gathers anyone interested in the great sport of BMX to learn more about USA BMX and how to run an exciting and successful BMX program. Participants are treated to outstanding educational seminars and learn how to run USA BMX races, big and small, as well as learn all the ins and outs of BMX racing.

The general sessions and the break out seminars will tackle beneficial and highly effective subjects like: marketing and promotions, capitalizing on the 2012 Olympics, officiating, USA BMX ranking programs, computer registration and more! You will also find out the latest technology on how to maintain and keep your track in good condition without as much physical work.

The Summit is the place to interact and share ideas with fellow passionate track operators, officials, volunteers and BMXers from tracks across North America. There will be knowledgeable speakers on hand, the USA BMX staff as well as special guest speakers that are sure to motivate all. Additionally, attendees will be treated to a welcome reception Thursday evening, lunch on Friday and Saturday, and wrap things up with an exciting closing party at Louisville's 4th Street Live, walking distance from the host hotel. You do not want to miss this history making event!

WHO CAN ATTEND?

Anyone who loves the sport of BMX and wants to learn more about the programs of USA BMX and how to successfully run a BMX program, support their local track, officiate, etc. If you are already involved with your local track or just thinking about getting involved you will want to attend this very important event.

WHAT DO YOU GET OUT OF IT?

Everyone always leaves with something new they have learned. It may be ideas on how to run a BMX program, how to better take care of your track and/or a better understanding of the new USA BMX program. You will be renewed with ideas on what you can do to make your local program better and fun for all. Attendees/Tracks will receive the following:

- ★ USA BMX 2012 Bicycle Motocross Summit souvenir T-Shirt – All attendees
- ★ 500 Custom Business Cards – 1 set per track
Custom Stationary- 1 set per track
- ★ Chance to win amazing prizes by simply attending all 5 break-out sessions and both general meetings.
 - Pro Gate Air Ram- \$900 value
 - 75 sets of 1st – 3rd place trophies provided by T-B Trophies and Awards
 - 50 sets of 1st – 3rd place trophies provided by T-B Trophies and Awards
 - 5 complete Intense Bikes
 - 1 free week session at Ohio Dreams - \$850 value.
- 50 Crit Award/Track Number Plates - \$400 value
- 5 individual Crit Factory Customs Gift Certificates good for 1 fully custom sublimated race jersey, 1 Fully custom Crit Number Plate, 2 Mini Plate replica window decals, and free shipping- \$625 value
- ★ Special track Incentive Program from Strider for all tracks in attendance
- ★ \$50 off coupon per track from T-B Trophies and Awards
- ★ Special track discounts from Fast Signs for banners, promotional tools and more.



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AREA ATTRACTIONS?

Aside from being the home of the annual NBL Grand Nationals, Louisville is ideally located within driving distance of 60% of the US population. The Louisville International Airport has 100 daily flights and serves 3.7 million passengers annually. The airport offers many low-cost flight options and is serviced by 21 passenger airlines and 10 major brands, including a Southwest hub. The airport is located only 6 miles from downtown Louisville.

Add an extra day or two into your schedule when traveling to the Summit to visit some of the area attractions. There are over 50 restaurants within a 5-block radius of our host hotel, the Marriott Louisville Downtown. Museum Row is located within walking distance and is home to the following attractions: Glassworks, Louisville Slugger Museum & Factory, Frazier International History Museum, Louisville Science Center, Kentucky Museum of Arts & Crafts, 21c Museum Hotel, Kentucky Center for Performing Arts and the Muhammad Ali Center.

Just a short walk from the host hotel, Fourth Street Live! is Louisville's premier dining, entertainment and retail destination. Located on Fourth Street, between Liberty Street and Muhammad Ali Boulevard, in the heart of historic downtown Louisville, KY; there are features such as waterfront park, Main Street, Slugger Field, and other major attractions. Fourth Street Live! is your one stop destination for dining, entertainment, and shopping!

Restaurant and entertainment venues include The Sports and Social Club (home of the USA BMX 2012 Bicycle Motocross Summit Closing Party), Hard Rock Cafe, The Improv Comedy Club, TGI Friday's, The Pub, Sully's, J. Gumbo's and the world's first Maker's Mark Bourbon House & Lounge. Bars and nightclubs include; Tengo Sed Cantina, Angel's Rock Bar, Hotel, and Sully's. Live music is featured nightly at Howl at the Moon. Fourth Street Live! also features a major food court with restaurants such as Wendy's, Subway, KFC, Taipei Café and Taco Bell; retail amenities include Foot Locker and T-Mobile.

HOST HOTEL- MARRIOTT LOUISVILLE DOWNTOWN!



Great Rate- \$89! Plus a 10% discount for all food purchases for attendees dining in hotel outlets!

As Louisville's only four diamond convention hotel, the Marriott Louisville Downtown is located in the center of the Louisville Downtown district, situated in the heartbeat of the city and connected by skywalks to 4th Street Live and many of the downtown restaurants and attractions. The Marriott offers convenient access from Louisville Airport and Interstates 64 and 65.

Louisville Marriott Downtown features beautifully appointed guestrooms and suites, with 42-inch HD flat screen televisions, daily USA Today, iron and ironing board, coffeemaker, and clock radio with CD player. Plus, each bed comes with Marriott's premiere bedding package featuring triple sheets, four inch pillow top mattresses and white on white down-filled duvet covers.

Additional hotel amenities include: indoor pool, Whirlpool, Fitness Center and treatment room, high-speed internet access, Business Center, gift shop, casual upscale dining at Blu, The Bar @ Blu, Champions Sports Bar, Starbucks Coffee Shop with outdoor terrace.

COST

Registration fee is \$50 per person for attendees staying at the host hotel, Marriott Louisville Downtown, and \$100 for attendees not staying at the host hotel. Attendees are responsible for their lodging and transportation needs. USA BMX will be providing a Welcome Reception Thursday night, Lunch on Friday and Saturday, as well as food, beer and wine for the Closing Party Saturday night at 4th Street Live's "The Sports & Social Club".

SCHEDULE OF EVENTS

Thursday, February 23

4:00 PM-8:00 PM Registration
7:00 PM-9:00 PM Welcome Reception

Friday, February 24

8:00 AM-5:00 PM Registration
8:30 AM-9:15 AM Opening Ceremony
9:30 AM-11:45 PM General Session #1-Track Management / Marketing Lunch provided by USA BMX
12:00 PM-1:30 PM Seminar-Track Operations
1:45 PM-3:15 PM Seminar-Registration Seminar-Computer Software
1:45 PM-3:15 PM Seminar-Officiating
1:45 PM-3:15 PM Seminar-Track Preparation and Maintenance/Track Building
4:00 PM-5:30 PM Seminar-Track Operations
4:00 PM-5:30 PM Seminar-Registration Seminar-Computer Software
4:00 PM-5:30 PM Seminar-Officiating
4:00 PM-5:30 PM Seminar-Track Preparation and Maintenance/Track Building

Saturday, February 25

8:00 AM-9:30 AM Seminar-Track Operations
8:00 AM-9:30 AM Seminar-Registration Seminar-Computer Software
8:00 AM-9:30 AM Seminar-Officiating
8:00 AM-9:30 AM Seminar-Track Preparation and Maintenance/Track Building
10:00 AM-11:30 AM Seminar-Track Operations
10:00 AM-11:30 AM Seminar-Registration Seminar-Computer Software
10:00 AM-11:30 AM Seminar-Officiating
10:00 AM-11:30 AM Seminar-Track Preparation and Maintenance/Track Building
11:30 AM-12:45 PM Lunch provided by USA BMX
1:00 PM-2:30 PM Seminar-Track Operations
1:00 PM-2:30 PM Seminar-Registration Seminar-Computer Software
1:00 PM-2:30 PM Seminar-Officiating
1:00 PM-2:30 PM Seminar-Track Preparation and Maintenance/Track Building
3:00 PM-4:30 PM General Session #2 Ranking and Points Programs
5:00 PM - 6:00 PM Closing Ceremony-Guest Speaker/Prize Drawings
7:00 PM - 10:00 PM Closing Party-4th Street Live's "The Sports and Social Club"



Marriott Louisville Downtown

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2012 USA BMX Summit Highlights

Seminars covering: Registration, Software Training, Track Maintenance, Official's Training, Marketing Your Track, 2012 USA BMX Ranking programs presented by the USA BMX staff, as well as amazing guest speakers who are sure to motivate all.

Thursday night will feature a Welcome Reception at the Host Hotel, Marriott Louisville Downtown from 7-9pm

Saturday night an amazing closing party is planned at Louisville's 4th Street Live The Sports & Social Club from 7:00-10:00 pm.

I ONE PERSON PER REGISTRATION FORM I

Please mail, e-mail (connie@usabmx.com) or fax this form with your money order, cashiers check, or credit card number to: **USA BMX, P.O. Box 718, Chandler, Arizona 85244, Fax Number: 480-961-1842 (if mailed must be postmarked by February 8th)**

Please respond by February 17, 2012. This will enable us an accurate count for meals and handouts. Thank you.

Name Years in BMX

Address

STREET CITY STATE ZIP CODE

Phone Number Alternate Phone

Cell Phone Email

A SHUTTLE WILL BE PROVIDED FROM THE AIRPORT TO THE HOTEL. PLEASE PROVIDE THE FOLLOWING INFORMATION FOR OUR PLANNING PURPOSES:

Flying?

ARRIVAL DATE/TIME/AIRLINE DEPARTURE DATE/TIME/AIRLINE

Your role in BMX-Please Check all that apply:

<input type="checkbox"/> Track Operator (Director)	<input type="checkbox"/> Track Registration	T-Shirt Size <input type="checkbox"/> Small <input type="checkbox"/> Med. <input type="checkbox"/> Large <input type="checkbox"/> X-Large <input type="checkbox"/> XX-Large <input type="checkbox"/> XXX-Large
<input type="checkbox"/> Track Volunteer	<input type="checkbox"/> National Official	
<input type="checkbox"/> Track Marketing Director	<input type="checkbox"/> Exhibitor	<input type="text"/> NAME OF TRACK AFFILIATED WITH IF ANY
<input type="checkbox"/> Track Board Member	<input type="checkbox"/> Sponsor	
<input type="checkbox"/> Track Official (Starter, Stager, Scorer, Turn Official, etc.)	<input type="checkbox"/> Rider	

\$50/person staying at host hotel. \$100/person not staying at host hotel.

Credit Card Number Exp. Date / Visa Mastercard Discover American Express
(circle one)

Print Name as it Appears on Card 3-digit Security Number
back of card

Signature

Cardholder Address

STREET CITY STATE ZIP CODE